



**AIHE**  
AXIS INSTITUTE OF HIGHER EDUCATION

*TRAINING & PLACEMENT CELL*



**Dr. Ashish Malik**  
Director  
**Axis Institute Of Higher Education**

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Leading by example is fundamental to me; I don't just delegate tasks but actively participate in them alongside my team.

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### **Message from the Director**

At Axis Institute of Higher Education, Kanpur, we take immense pride in shaping the future of our students by equipping them with the skills, knowledge, and confidence needed to thrive in today's dynamic professional landscape. Our commitment to academic excellence, holistic development, and industry-focused training sets us apart as a premier institution.

The Training and Placement Cell at AIHE serves as a vital bridge between the academic and professional worlds, ensuring that our students are not only job-ready but also prepared to excel in their chosen careers. Through strategic partnerships with leading organizations, robust training programs, and continuous guidance, we empower our students to embrace challenges and seize opportunities in the global marketplace.

This brochure highlights our placement achievements, industry collaborations, and the efforts we put into nurturing well-rounded professionals. It is a testament to the dedication of our faculty, the enthusiasm of our students, and the trust of our valued recruiters.

I extend my gratitude to the organizations that have been instrumental in our students' success and welcome prospective recruiters to partner with us in building a skilled and capable workforce. Together, we can create a brighter future.



**Dr. Shubha Jain**  
**(Chairperson, Training and Placement Cell)**

### **Message from the Chairperson of Training and placement cell**

Welcome to AIHE's Training and Placement Cell,

It gives me immense pleasure to introduce the Training and Placement Cell, a dynamic bridge between academia and industry. At AIHE, we believe in nurturing talent with a holistic approach, empowering students with the skills, knowledge, and confidence to excel in their professional journeys.

Our institution is committed to equipping students with industry-relevant skills through a robust training ecosystem, fostering innovative thinking, and promoting excellence. The Training and Placement Cell ensures that students are provided with ample opportunities to interact with industry leaders, participate in skill-building workshops, and gain exposure to the latest trends and practices.

We take pride in the strong partnerships we have built with esteemed organizations across sectors. These collaborations have enabled our students to secure placements with top companies, contributing to their professional success. We are equally committed to supporting recruiters in identifying the best talent that aligns with their organizational goals.

I extend my heartfelt gratitude to our corporate partners for their continued trust and support. To our students, I encourage you to leverage these opportunities and showcase your potential with confidence and integrity.

We look forward to a fruitful association with our recruiters and wish our students success in all their endeavours.



**Mr. Vinay Singh**  
**(Head, Training and Placement)**

Welcome to AIHE's Training and Placement Cell.

At Axis Institute of Higher Education, we are dedicated to bridging academia and industry, equipping students with the skills and confidence to excel professionally. Our robust training ecosystem fosters innovation, promotes excellence, and provides opportunities to interact with industry leaders and gain exposure to the latest trends. We take pride in our strong collaborations with esteemed organizations, enabling students to secure placements in leading companies. I thank our corporate partners for their continued support and encourage our students to leverage these opportunities with integrity and confidence.

Looking forward to a successful association with all stakeholders.



**Ms. Shail Dubey**  
**(Coordinator, Training and Placement Cell)**

Welcome! As your Coordinator, I'm excited to support your career journey. Our goal is to prepare you for success by offering personalized guidance, skill development, and valuable industry opportunities. From resume building to interview prep, we're here to help you unlock your full potential and achieve your dreams.



**Mr. Vivek Singh**  
**(Member Secretary, Training and Placement Cell)**

Welcome to the Training and Placement Cell at Axis! We're dedicated to helping you bridge the gap between academics and your professional career. With personalized support, training programs, and strong industry connections, we'll guide you every step of the way toward a successful and fulfilling career.

## **Introduction**

Axis Colleges, established in the year 2010, is a manifestation of academic heritage with a strong belief in “**Guru-Shishya Parampara**”. At this temple of learning, the focus is on human values, academic excellence, and composite personality development programs for enhancing the employability of each individual student. These ethics and standards, along with a spirit of uploading the Indian tradition and culture in unison, work as a vehicle for the growth of the nation and further contribute to the whole world, thus it is now called a “student-driven” institute of higher learning.

## **About the Institute**

Axis Institute of Higher Education offers a three-year full-time degree program in Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Science (Biotechnology), and Bachelor of Science (Medical Microbiology) disciplines under CSJM University, Kanpur.

The program prepares the students to take on challenging roles in this ever-changing corporate world and society at large with a deep-ingrained value system. The three-year program in Business Administration and Computer Applications nurtures every individual and helps them harness their true potential through integrated efforts, experiential learning, group exercises, and industry interface. The program structure ensures that every budding manager and technocrat at Axis develops a judicious blend of strategic thinking, tactical implementation, and specialized knowledge.

The institute also provides training to acquaint the students with practical exposure and allow them to relate the conceptual and analytical skills acquired in the classroom to actual practice. The objective of such training programs is to facilitate in-depth exposure for the students regarding the emerging needs of the industry in the various functional domains. It provides opportunities for hands-on learning through industry-driven projects in finance, marketing, retail, operations, human resources, IT, and other business domains.

In AIHE, a large variety of learning tools are used for the acquisition of knowledge and skills. Role-play, case study, project work, and field experience assignments, quizzes, seminars, industry visits, etc. are some of the methods used. The defining features of the curriculum provide exposure to cutting-edge technology.

## **Our Vision:**

To become an institution of repute in technical and professional education by providing career-oriented, research-oriented, and value-based education to serve society.

## **Our Mission:**

- Equip the student with the latest technologies and research to be globally competitive professionals.
- To be a learner-centric institute imbibing research and experimental innovation and lifelong learning skills, addressing societal problems with high ethical values for nation-building.
- To inculcate entrepreneurial spirit in addition to qualities of leadership, professionalism, corporate understanding, and executive competence.
- To deliver the changing demands of industry and academia through our stakeholders.

## **About**

### **Training and Placement Cell –**

The Training and Placement Cell at Axis Institute of Higher Education (AIHE) is a cornerstone of our commitment to student success, meticulously designed to bridge the gap between academic learning and the demands of the professional world. Our dynamic cell is dedicated to equipping students with the essential skills and industry knowledge required for a successful career launch. We achieve this through a multi-faceted approach that includes organizing comprehensive career development workshops focusing on resume building, interview techniques, and the enhancement of soft skills to prepare students for the competitive job market. By cultivating strong relationships with a wide range of leading companies and industry leaders, the cell facilitates valuable internships, industrial visits, and job placements, offering students the chance to gain practical experience and apply their classroom knowledge in real-world settings. Additionally, the cell coordinates campus placement drives, bringing numerous companies to our campus to provide students with employment opportunities even before graduation. We also ensure that our training programs remain effective and relevant by regularly seeking feedback from industry professionals and alumni, which helps us stay updated on industry trends and employer expectations. Personalized career counseling is another key feature of our cell, where students receive tailored guidance on career planning, job search strategies, and professional growth opportunities based on their individual strengths and aspirations. Through these comprehensive initiatives, the Training and Placement Cell at AIHE is committed to nurturing student success by aligning academic learning with industry needs, thereby facilitating a seamless transition from education to professional employment and positioning our graduates for meaningful and successful careers.

## **Members (Training and Placement Cell)**

<b>S. No.</b>	<b>Name</b>	<b>Designation</b>	<b>Role</b>
1.	Dr. Shubha Jain	HOD, Computer Applications	Chairperson
2.	Mr Vinay Singh	Associate Professor, Management Department	T&P Head
3.	Ms. Shail Dubey	Assistant Professor, Management Department	Coordinator
4.	Mr. Vivek Singh	Assistant Professor, Department of Life Sciences	Member Secretary
5.	Ms. Dipti Singh Tomar	Assistant Professor, Management Department	Member
6.	Ms. Anam Taufeeq	Assistant Professor, Department of Life Sciences	Member

For queries or correspondence, the Training & Placement Cell may be contacted at [placement@axiscolleges.in](mailto:placement@axiscolleges.in) , Mr. Vinay Singh - , Ms. Shail Dubey- [shaildubey@axiscolleges.in](mailto:shaildubey@axiscolleges.in) Contact No. - 8687088800, Mr. Vivek Singh- [singhvivek@axiscolleges.in](mailto:singhvivek@axiscolleges.in) Contact No. – 6394025312

### **Our Affiliation & MOU Partners:**

**Chhatrapati Shahu Ji Maharaj University (CSJM), Kanpur-** We have established a robust partnership with Chhatrapati Shahu Ji Maharaj University (CSJM), Kanpur, which enhances our research capabilities and supports our pursuit of excellence in academics and placements through various awards and recognitions.

**Bundelkhand University-** Our affiliation with Bundelkhand University further strengthens our research foundation and commitment to global leadership in professional and healthcare services, providing our students with a solid platform for academic and professional growth.

**Atal Bihari Vajpayee Research Centre-** The MoU with the Atal Bihari Vajpayee Research Centre underscores our dedication to advancing research and professional practices in the healthcare sector, leveraging their strong research foundation to enrich our educational offerings.

**Max Institute of Medical Education-** Our collaboration with the Max Institute of Medical Education enhances our training and placement programs by integrating their advanced learning platform, ensuring that our students receive high-quality education and career preparation.

**LinkedIn-** The MoU with LinkedIn provides our students with valuable resources for skill-building, allowing them to develop essential competencies and stay competitive in the job market through access to LinkedIn's learning platform.

**Samatrix (Artificial Intelligence)-** Partnering with Samatrix focuses on artificial intelligence and data science, offering our students opportunities for skill-building and knowledge sharing in these cutting-edge fields, and preparing them for future technological advancements.

**EduSkills (2020) -** We have partnered with EduSkills to drive skill development initiatives, providing transformative learning experiences that empower our students with essential industry-relevant skills over the past three years.

**ICT Academy (2020) -** Our lifetime collaboration with ICT Academy fosters skill development, equipping students with the knowledge and tools required for the digital economy and bridging the gap between academia and industry.

**Collabera (2020) -** Our MoU with Collabera focuses on internships and recruitment opportunities, creating a dynamic platform for students to gain hands-on experience and enhance their employability over five years.

**Capskey Technologies Private Limited (2021) -** Through our partnership with Capskey Technologies Private Limited, we have facilitated information exchange and recruitment opportunities, fostering a culture of innovation and career growth for five years.

**Planet Spark (2021) -** Collaborating with Planet Spark has enabled us to conduct impactful workshops and provide meaningful employment opportunities, enriching our students' skill sets over three years.

**GRAS Tech (2022) -** Our association with GRAS Tech emphasizes training and recruitment, creating avenues for skill enhancement and industry exposure for three years.

**Celonis (2022) -** The academic cooperation with Celonis strengthens our curriculum through advanced academic tools and methodologies, benefitting students for two years.

**Sand Tank Startup Foundation (2022)** - Our lifetime collaboration with Sand Tank Startup Foundation focuses on mentorship and incubation, nurturing entrepreneurial ventures and fostering a startup ecosystem.

**Young Indians (CII) (2024)** - Partnering with Young Indians (CII) emphasizes skill development and information exchange, providing a platform for innovative ideas and professional growth for three years.

**Degree to Destiny (2024)** - Our collaboration with Degree to Destiny enhances skill development initiatives, preparing students for future career challenges through dedicated programs over five years.

### List of MOU

S. No.	Name of the institution / industry with whom the MoU / linkage is made, with contact details	Year of signing MoU / linkage	Purpose of the MoU/Linkage (internship, on-the-job training, project work, student / faculty exchange and collaborative research)	Duration of MoU / linkage
1	EduSkills	2020	Skill Development	3 years
2	ICT Academy	2020	Skill Development	Lifetime
3	Info Edge	2020	On the job training	3 Years
4	ASSOCHAM	2020	Promoting Sustainability	3 Years
5	Prem Jain Memorial Trust	2020	Promoting Sustainability	3 Years
6	Raywings Learning Campus	2020	Academic Programs, Training	Lifetime
7	Collabera	2020	Internship, Recruitment	5 years
8	Zenus	2021	Academic Development, Recruitment	3 Years
9	MRD Life Sciences	2021	Research Guidance	5 Years
10	EDC India	2021	Mentorship, Startup Support	Lifetime
11	W3 Villa Technologies	2021	Skill Building, Placement	5 Years
12	Exotic Learning	2021	On the job training	3 years
13	Capskey Technologies Private Limited	2021	Information exchange, Recruitment	5 years
14	Hike Education	2021	Knowledge Exchange, Recruitment	3 Years
15	Bajaj Finserv	2021	Academic Development	lifetime
16	Planet Spark	2021	Workshops, Employment opportunities	3 Years

17	GRAS Tech	2022	Training, Recruitment	3 Years
18	Celonis	2022	Academic Cooperation	2 Years
19	Jotasi Technovations Pvt. Ltd.	2022	On the job training	3 years
20	Artech	2022	Academic Development, Recruitment	3 Years
21	FICCI Flo	2022	Funding, Guidance	5 Years
22	Mobilotte Technologies India Pvt. Ltd.	2022	Skill development, Placement	Lifetime
23	Step2gen Technologies	2022	Internship, Placement	Lifetime
24	HireMi	2022	Training, Employment	5 Years
25	Policy Bazaar	2022	Skill development, Recruitment	3 Years
26	Samatrix	2022	Training, Internship	4 Years
27	Sand Tank Startup Foundation	2022	Mentorship, Incubation	Lifetime
28	Innove Intellects	2022	IPR Guidance	5 years
29	Bundelkhand University	2023	Industrial Visit, Internship	Lifetime
30	Vanessa Ayutech Pvt. Ltd.	2023	Skill Building, On the job training	3 years
31	Wadhvani Foundation	2023	Skill development	2 Years
32	Ennoble IP	2023	IPR Guidance	3 Years
33	Dee Fellows	2024	Internship, On the job training	5 years
34	Young Indians (CII)	2024	Skill Development, Information Exchange	3 Years
35	Degree to Destiny	2024	Skill Development	5 Years
36	Acetians Technologies Pvt. Ltd.	2024	Skill Development, Recruitment	5 years
37	Akshya Foundation	2024	Promoting Disaster Management	3 Years

### **Achievements:**

At Axis Institute of Higher Education, the Training and Placement Cell has achieved remarkable success in advancing the careers of our students across BCA, BBA, B.Sc.-Biotech, and B.Sc.-Medical Microbiology programs. Our graduates have secured prominent roles with leading organizations such as Jaro Education, Capgemini, Hikeedu, and Naukri.com, reflecting the high caliber of their skills and expertise. This success is a testament to our comprehensive approach, which includes personalized career counseling, targeted skill development workshops, and strategic industry partnerships. As we celebrate these achievements, we remain committed to supporting our students' professional growth and ensuring they continue to excel in their chosen fields.

## **Extracurricular Activities:**

The Training and Placement Cell at Axis Institute of Higher Education plays a pivotal role in the comprehensive development of our students through a diverse array of extracurricular activities. We offer workshops and seminars designed to enhance crucial skills such as presentation, grooming, and effective body language. Activities like the workshop on Presentation Skills, Grooming, and Body Language, and the Seminar on Group Discussion Techniques and Etiquette, are tailored to improve students' professional demeanor and group interaction abilities. Additionally, our Pathway to Professional Excellence series covers essential topics such as resume customization, cover letter writing, and interview techniques, ensuring that students are thoroughly prepared for the job market.

In addition to these core activities, our focus extends to providing personalized career guidance and preparation for competitive examinations. Through sessions on Career Counselling & Grooming, Personal Counselling & Guidance, and tailored one-on-one discussions on resume writing and career aspirations, we offer individualized support to help students navigate their career paths. We also provide specialized guidance for competitive exams like the GMAT and aptitude tests, equipping students with the strategies and skills needed to excel. These efforts reflect our commitment to fostering both the academic and professional growth of our students, preparing them to succeed in their future careers.



*Figure 1 Workshop on Presentation Skills, Grooming and Body Language by Mr. Nitin Saxena*



*Figure 2: Seminar on Group Discussion techniques and etiquette (Activity: Mock G.D.s) by Ms. Swati Verma*



*Figure 3 Career Counselling & Grooming by Ms. Kirandeep Kaur*



*Figure 4 Personal Counselling & Guidance by Ms. Sahrish Ali*



*Figure 5&6: Educational Visit at IMA Blood Bank*

Our Training and Placement Cell enriches students' learning experiences through insightful industry visits to renowned institutions. These visits include the CSIR-Central Institute of Medicinal and Aromatic Plants (CIMAP) and the CSIR-Central Drug Research Institute (CDRI), where students explore cutting-edge research in medicinal and pharmaceutical sciences. We also engage with agricultural advancements at ICAR-Indian Institute of Pulses Research and the National Sugar Institute (NSI), as well as delve into fragrance and flavor innovations at the Fragrance & Flavour Development Centre (FFDC Kannauj). Our collaboration extends to Biotech Park, Lucknow, and MRD Life Sciences, offering exposure to biotechnology and life sciences. Additionally, visits to Yashi Hospital and IMA Blood Bank provide practical insights into healthcare, while interactions with old age homes foster a deeper understanding of community service and elderly care. These visits collectively enhance students' academic knowledge and industry readiness, bridging the gap between theory and practice



*Figure 7&8: International Conference Integral University and Tashkent Chemical Technological Institute Tcti, Tashkent, Uzbekistan.*



*Figure 9&10: Educational Visit at CSIR –CIMAP (Central Institute of Medical & Aromatic Plant)*



*Figure : Educational Visit at (IIPR) ICAR – Indian Institute of Pulse Research*

## Our Recruiters

