



## Axis Institute of Higher Education, Kanpur

Office of Director

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### Circular

### Cultural Policy

Cultural activities enhance the confidence level for students, which allow students to perform better. These activities develop the personality for students and assist the students for good career. They also enhance historical and social development. Students and teachers work for training and refinement of the intellect, interest, tastes and skill of a person. Students also benefit by overcoming stage fear, boost self-confidence that further helps them in better academic performance. The health benefits are lowering of depression, anxiety, has positive influences on people associated with it. The mentors also bring in creativity in action and thoughts and presentations. Therefore, at AIHE, Kanpur (U.P.) there has the policy of

1. providing opportunity to all its bonafide students to participate in various cultural events
2. Giving platform to show case their talent and express their thoughts and feeling in a healthy and positive manner through performance art (dance, song, mime, skit, one act, monoacting, mimicry, instrument playing etc). literary events like debate, extempore, elocution, quiz etc. and fine arts (floor decoration, painting, drawing, sculpturing, cartooning etc) and cultural based skills like shank vadan
3. Encouraging healthy trend of welcoming the new comers to the University and bid farewell to the out-going students.
4. Developing healthy competition among students both within and outside their institute
5. Involving students' cultural programmes at College, Hostels, University, Regional and National programmes
6. Nominating students based on their performances to represent the University at State, zonal and National Inter- University competitions
7. Capacity building of students and faculty in event management
8. Promoting leadership quality among students
9. Conducting programmes for community and capacity building of young children through workshops and as part of event management
10. Providing physical and other infrastructure to practice and present cultural programmes

**Registrar**  
Axis Institute of Higher Education  
Kanpur

#### Address

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#### Contact

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11. Engaging trainers to skill train the students and faculty in various forms like instrument playing, performance arts, fine arts, literary, etc.
12. Using social media and other platforms to make appearances in public as ambassador of the University and highlight the roles and activities of the University.
13. Conducting Annual Cultural Meet
14. Organizing workshops and trainings to enhance skills, and personality of students and faculty.
15. Giving National and International exposure to selected students, staff and faculty.
16. Nominate President Cultural programmes among the faculty or staff to enhance and promote cultural programmes and related activities
17. Appointing/nominating college wise faculty counselors to expedite cultural environment
18. Making appropriate system / arrangement for boosting cultural activities among students by identifying students leadership/s at University and College level to support the University Cultural events and enhance cultural activities and personality of the students.
19. Appropriately appreciate the efforts of the students, staff and teachers of their efforts and achievement in cultural programmes.

**Dr. Ashish Malik**  
Director

- cc:
1. Office of Chairman Sir for kind information
  2. All Deans, Department Heads & In Charges for information
  3. Registrar Office for information
  4. Accounts & HR for record
  5. All Notice Board
  6. All concerned

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